

• Market Crawl



WELCOME, STALLHOLDER

Let's get your stall in front of shoppers.

Market Crawl is where market-lovers plan their weekends — and now they can find you. This guide walks you through setting up your stall page, telling shoppers where you'll be, and earning the verified tick that says you're really coming.

TAKES ABOUT

5 MINUTES

FREE, FOREVER

Your stall, seen by thousands.

Market Crawl grew from a community of 16,000+ market-lovers. When you list your stall, that's your audience.

Set up your stall

MY STALL TAB · ABOUT 5 MINUTES

Sign in, tap My stall, and fill in your public profile. This is what shoppers see when you're at a market:

1

Business / stall name

What you trade as — this is your headline.

2

Home suburb + region

So local shoppers know you're one of theirs.

3

What do you sell

Tap the category chips — produce, craft, food, plants, and more. Shoppers filter by these.

4

About your stall

A sentence or two on what makes your stall special.

5

Socials + website

Facebook, Instagram, your shop — all shown to shoppers so they can follow and buy.

6

Public contact email

Optional — for enquiries. Only shown if you add it.

Tell shoppers you're coming

THE BIT THAT BRINGS PEOPLE TO YOUR STALL

Your profile is live — now let shoppers know where to find you. This is the magic of Market Crawl:

1

Tap 'I'm attending...'

In My stall, choose a market from your region.

2

Pick a date

The calendar only offers real upcoming dates — if a market's on winter break, you won't see wrong dates. It's all handled.

3

Add to my calendar

Done. Your name now appears on that market's public page under 'Stallholders coming'.

Shoppers plan around you

On your public profile they'll see: "Next at: [Market] — [Date]". People plan their market weekends days ahead — now you're on the map.

The verified tick

WHAT SETS MARKET CRAWL APART

Anyone can say they're coming to a market. The tick is what tells shoppers an organiser has confirmed you're really there — so they can plan their visit around you with confidence.

You add yourself

You say you're attending a market date.

Organiser sees it

It appears in their portal to confirm.

You get the tick

A green tick shows beside your name on the public site.



WHY IT'S WORTH IT

A verified tick is social proof. Shoppers trust it, and it makes your stall stand out from an unconfirmed name. It's the difference between "might be there" and "will be there" — and it's free.

Getting the most from it

A FEW FRIENDLY TIPS

● **Add your dates early**

Shoppers plan ahead — especially in the lead-up to Christmas. The sooner you're listed for a date, the more people see you.

● **Fill in your socials**

Every link is a chance for a shopper to follow you, remember you, and buy from you between markets.

● **Use good category chips**

They're how shoppers filter the directory. Pick the ones that truly fit so the right people find you.

● **Keep your dates current**

If plans change, update your attendance. Shoppers rely on it being right.

● **Say hi to your organiser**

They're the ones who confirm your tick. A friendly heads-up helps them recognise your name.

Welcome to the Crawl

Community markets are the heart of towns like ours — and the people behind the stalls are why. We're so glad you're here. Get your stall listed, tell shoppers where you'll be, and let Market Crawl bring them to you.

Any questions at all, just reply to your welcome email — it comes straight to us. And we'll see you at the market.



GET STARTED

marketcrawldirectory.com/portal.html

Sign in · tap My stall · you're on your way

See you at the market.

Lani + the Market Crawl team · since 21 June 2015 @ Krumbach Hall Markets