

• Market Crawl



WELCOME, ORGANISER

Your market, properly on the map.

You run the market — Market Crawl helps the community find it, plan around it, and show up. This guide walks you through claiming your market, building a home for your group that outlives any committee change, and confirming the stallholders who'll be there.

THIS GUIDE IS FOR

MARKET ORGANISERS

COMMITTEES & GROUPS

Free, and built to last.

No fees, ever. And because listings attach to your organisation — not a person — they survive when volunteers move on.

Claim your market

YOUR MARKET MAY ALREADY BE LISTED

Market Crawl's directory already holds hundreds of markets — yours may be one of them, added by a market-lover or brought over from the community. Claiming it makes it officially yours to manage.

1

Find your market

In My organisation, use 'Link a market from the directory'. Pick your region, then your market.

2

Choose your role

Lead organiser is the default. Multiple groups can co-organise or support a single market.

3

Link it

One click. Your organisation's details now appear on the public listing, and it's yours to manage.

Got an invite email from us?

If we invited you, your link takes you straight in with your market pre-selected. Sign in with the invited email and you're moments away.

Your organisation page

A DURABLE HOME FOR YOUR GROUP

This is the heart of it. Instead of a market's details living with one person, they live with your organisation — so nothing breaks when a committee changes. Set it up once in My organisation:

1

Organisation name + type

Community group, council, business — whatever you are.

2

Home region

Where your markets are based.

3

Contact email, phone, website

How the public and stallholders reach you.

4

Facebook + Instagram

Your socials, shown on every market you organise.

5

About your group

A short line on who you are and what you're about.

6

Invite others

Add co-organisers so you're not the only one who can manage it.

Confirm your stallholders

THE TICK THAT SHOPPERS TRUST

When stallholders say they're coming to your market, they appear in your portal. Confirming them puts a verified tick beside their name on the public site — so shoppers know who'll really be there.

1

They add themselves

A stallholder picks your market and a date. They show up under 'Stallholders to confirm'.

2

You confirm

One tap. You're vouching they're really coming — you know your stallholders.

3

The tick appears

A green tick shows beside their name publicly. Shoppers plan their visit around it.



It builds your market's reputation

A market page full of confirmed stallholders looks alive and trustworthy. It draws more shoppers — and more shoppers draws more stallholders.

Keep it fresh

A MINUTE EVERY FEW MONTHS

A directory is only as good as it is current. Market Crawl makes staying accurate effortless:

● **Confirm current** ✓

Every so often, tap 'Confirm current' on your market. It stays off the 'needs review' list for another 6 months — a one-tap way to say 'still going strong'.

● **Update details anytime**

Venue moved? Time changed? Update it in your organisation page and the public listing updates instantly.

● **Hand over cleanly**

Stepping back? Hand the market to a new organiser without losing the listing or its history.

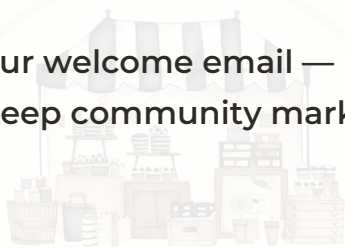
● **Add your co-organisers**

Share the load. Invite others in your group so confirming stallholders and updates aren't all on you.

Markets make towns

The market you run is where your town gathers — where makers meet neighbours and a Saturday becomes something. We built Market Crawl to help more people find it, and to take the fiddly bits off your plate so you can focus on the market itself.

Any questions, just reply to your welcome email — it comes straight to us. Thank you for everything you do to keep community markets alive.



Market
Crawl

GET STARTED

marketcrawldirectory.com/portal.html

Sign in · tap My organisation · claim your market

See you at the market.

Lani + the Market Crawl team · since 21 June 2015 @ Krumbach Hall Markets